

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





## Collections

### Mountain Collection

\$6.00 (1 Each)

Ace of Spades  
Blended Beauty  
Bo Peep  
Buffawn  
Cafe Au Lait  
Chosen  
Coronet  
Drap d' Or  
Grace Mohr  
Great Lakes

### Mile High Collection

\$8.00 (1 Each)

Grand Canyon  
Jake  
Marisha  
Matterhorn  
Ming Yellow  
Nylon  
Orloff  
Seigfried  
Vagabond Prince  
Wabash

### Boulder Beauties Collection

\$12.00 (1 Each)

Arctic  
China Maid  
City of Lincoln  
Flora Zenor  
Icy Blue  
Louvis  
Melanie  
Modiste  
Red Glean  
Sable

### Colorado Collection

\$18.00 (1 Each)

Elmohr  
Flora Campbell  
Fortune  
Lancaster  
Lighthouse  
Matula  
Orange Flame  
Peachblow  
Snow Flurry  
Starless Night

### Gold Nugget Collection

\$20.00 (1 Each)

Fort Knox  
Golden Fleece  
Golden Spike  
Ola Kala  
Spun Gold

### De Luxe Collection

\$44.00 (1 Each)

Azure Skies  
Blue Shimmer  
California Peach  
Copper Pink  
Elmohr  
Garden Flame  
Golden Fleece  
Lancaster  
Minnie Colquitt  
Monadnock  
Prairie Sunset  
Snow Flurry

# Long's Large Lovely Iris

Summer, 1946. All Iris Labeled and Priced Prepaid in U. S.

ACE OF SPADES. Mulberry Purple... \$ 1.00  
AMENTI. Soft tan-lilac blend... .30  
AMITOLA. Light russet-pink blend... .35  
ANGELUS. Lovely cream-pink... .60  
ANITRA. Clear pearly blue self... .40  
APRICOT. Name describes color... .60  
ARCTIC. Gigantic white-gold... 2.00  
AT DAWNING. Pink and gold blend... .40  
AZURE SKIES. Loveliest light blue... 7.50

BEOWULF. Red and brown blend... .35  
BERKELEY GOLD. Very deep gold... 5.00  
BERTHA GERSDORFF. Yellow-pink... 4.00  
BLACK DOUGLAS. Rich deep violet... .35  
BLACK WINGS. Deep midnight blue... .35  
BLENDED BEAUTY. Red-gold-bronze... .40  
BLUE SHIMMER. Blue-white plicata... 10.00  
BLUE VELVET. Deep blue... .30  
BO PEEP. Orchid pink-cream... .75  
BROWN BOY. An improved Radiant... 2.00  
BROWN MONARCH. Large, Tall... 1.00  
BRUNHILDE. Deep violet-blue self... .50  
BUCKSKIN. Tall large flowered tan... 1.50  
BUECHLEY'S GIANT. Blue bi-color... .40  
BUFFAWN. Giant buff & fawn blend... 1.50  
BURNING BRONZE. Reddish bronze... .50

CAFE AU LAIT. Creamy tan self... .75  
CALCUTTA. Coconut-brown... .60  
CALIFORNIA GOLD. Giant yellow... .35  
CALIFORNIA PEACH. Peach-pink... 5.00  
CHEERIO. Brilliant red bicolor... .35  
CHINA MAID. Pink, blended gold... 1.00  
CHOSEN. Mammoth clear yellow... 1.00  
CHRISTABEL. Brilliant red... .75  
CITY OF LINCOLN. Giant gold-red... 1.50  
CLARIBEL. Big white, edged blue... .40  
COPPER LUSTRE. Copper-gold blend... .50  
COPPER PINK. Copper-pink blend... 5.00  
CORITICA. Yellow-brown plicata... 13.00  
CORONET. Giant gold, tinged rose... .40

DAUNTLESS. Fine tall red self... .35  
DAYBREAK. New giant pink. Scarce... 6.00  
DEPUTY NOMBLOT. Big copper-red... .35  
DERRILL HART. Rose-bronze-wine... .75  
DESTINY. Giant blackish purple... .50  
DIRECTEUR PINELLE. Large bronze-red... .40  
DOGROSE. Superb soft pink. Small... .40  
DRAP D'OR. Large French primrose... .40

E. B. WILLIAMSON. Coppery red... .75  
ELEANOR ROOSEVELT. Early purple... .35  
ELKHEART. Deep chestnut red... .50  
ELLA WINCHESTER. Red-mahogany... .50  
ELMOHR. Colossal wine-red... 4.00  
ELSA SASS. Lemon. Cream centers... 1.50  
EL TOVAR. Bronze-maroon blend... .30  
EROS. Tall salmon-pink... .40  
ETHEYWYN DUBUAR. Medium pink... .35  
EXCLUSIVE. Giant clear light blue... .60

FAR WEST. Coral-gold-henna blend... .50  
FASCINATION. Rich pink self... .50  
FLORA CAMPBELL. Red-brown-peach... 2.00  
FLORA ZENOR. Peach-pink tones... 3.00  
FORT KNOX. New giant gold... 3.50  
FORTUNE. Giant red-old gold... 3.00  
FRANK ADAMS. Rosy tan-red blend... .75  
FRIEDA MOHR. Giant pink bicolor... .35

GARDEN FLAME. Dark red self. Sass... 10.00  
GARDEN MAGIC. Giant velvet-red... 1.50  
GOLDEN BEAR. A Salbach yellow... .75  
GOLDEN FLEECE. Cream-gold. Grand... 5.00  
GOLDEN GLOW. Pure golden yellow... 1.00  
GOLDEN HIND. Deepest pure yellow... .40  
GOLDEN MAJESTY. Gigantic gold... 1.00  
GOLDEN SPIKE. Mammoth rich gold... 3.00  
GOLDEN TREASURE. Cream-gold... .60  
GRACE MOHR. Colossal lilac... 1.00  
GRAND CANYON. Bronze blend... 2.50  
GREAT LAKES. Giant purest blue... 1.75  
GUDRUN. Giant white. Stem short... .35

HAPPY DAYS. Mastodon yellow... .35  
ICY BLUE. Tall large light blue... 2.00  
INDIAN HILLS. Rich true purple... .40

JAKE. Grand white by Jacob Sass... 1.00  
JASMANIA. Rich Banana-yellow... .35  
JEAN CAYEUX. Havana-brown... .40  
JERRY. Brilliant red. Small... .30  
JUNALUSKA. Copper-red bicolor... .40

KALINGA. Large creamy yellow... .35  
KHORASAN. Brown-red variegata... .60

LAKE HURON. Nice blue self. Sass... \$1.50  
LANCASTER. Coppery old rose... 3.50  
LIGHTHOUSE. Enormous rose bicolor... .75  
LILAMANI. Velvety blackish self... .50  
LOS ANGELES. White-blue plicata... .40  
LOUVIS. Chocolate Maroon. Lovely... 1.00  
LUCREZIA BORI. Mammoth yellow... .35

MAID OF ASTALOT. White-blue plicata... .40  
MARCO POLO. Rose-crimson... .40  
MARISHA. Lovely pink blend... 1.00  
MARQUITA. Cream, pink markings... .50  
MATTERHORN. Favorite giant white... 1.50  
MATULA. Apricot-buff-pink blend... 1.00  
MELANIA. Hill's new tall pink... 2.50  
M. F. DAVID. Giant Red-purple... .30  
MICHELANGELO. Novelty tan-gray... .50  
MIDWEST GEM. Light buff-pink... .75  
MING YELLOW. Sensational giant... 1.50  
MINNIE COLQUITT. White-purple... 5.00  
MISS CALIFORNIA. Stately pink... .60  
MISSOURI. Lovely medium blue... .60  
MODISTE. Beautiful lilac-pink... 1.00  
MONADNOCK. Gigantic Rose-pink... 2.00  
MOONLIGHT MADONNA. New yellow... 7.50  
MOROCCO ROSE. Super giant pink... 1.50  
MOUNTAIN SKY. Soft blue... 1.00  
MOUNTAIN SNOW. Mammoth white... .40  
MRS. W. JAKES. Pink-cream blend... .40

NARAIN. Shimmering ocean-blue... .40  
NARANJA. Gold, tinged orange... .35  
NASSAK. Giant-white-blue plicata... .35  
NOWETA. Cream-pink. Frilled... .35  
NYLON. Large coppery-tan self... 1.50

OLA KALA. New super deep gold... 10.00  
OLD PARCHMENT. Tan-buff blend... 2.00  
ORANGE FLAME. Cold-coffee blend... 2.50  
ORLOFF. Yellow-red-brown blend... .60  
ORMACO. Violet-bronze-brown blend... 8.00  
ORMOHR. Giant lilac-lavender... 1.00  
OSSAR. Glowing black-red. Small... .35  
OZONE. Bluish violet-pink... .50

PATRICIA. Sparkling frilled white... 1.00  
PEACHBLOW. A Sass pink plicata... 4.00  
PINK SATIN. Lustrous pink... .40  
PIUTE. Rich red tone self... .50  
PRAIRIE SUNSET. Exquisite blend of peach-apricot-rose-copper-gold... 3.50

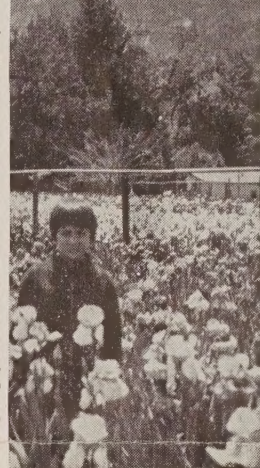
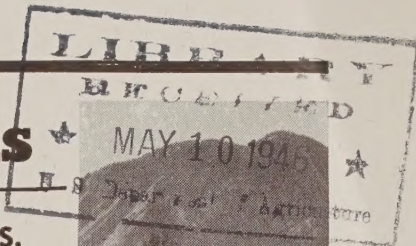
RADIANT. Bronze and coppery red... 1.00  
RADIANT NIGHT. Orange-brown... 6.00  
REBELLION. Giant bronze-red-rose... .50  
RED BRICK. Name suggests color... .40  
RED DOMINION. Velvet red... .35  
RED DOUGLAS. Dykes Medal RED... 1.25  
RED GLEAM. Velvety scarlet-red... 2.00  
RED SAILS. Chestnut, flushed red... 1.00  
RIDING HIGH. Deep lilac-pink... .75  
ROYAL COACH. Fine yellow plicata... .60  
RUBEO. Stately rose-red... .40

SABLE. Deepest blue-black violet... 2.00  
SANDALWOOD. Army brown blend... .40  
SHAWANO. Tall brilliant yellow... 1.00  
SHINING WATERS. Big light blue... .40  
SIEGFRIED. Cream-purple blend... .50  
SIERRA BLUE. Stately giant blue... .35  
SIR LAUNCELOT. Chestnut-red... .40  
SNOW FLURRY. Giant ruffled white... 3.00  
SNOWKING. Extra good white... .35  
SNOW VELVET. A new Sass white... 5.00  
SOUTHERN CROSS. Fawn-red blend... .50  
SPOKAN. Brilliant red-brown... .35  
SPRING CLOUD. Blue-white plicata... .50  
SPUN GOLD. Gleaming giant yellow... 6.00  
STARLESS NIGHT. Black-purple self... 3.50  
SUNSET SERENADE. Tan-apricot... 12.00

TAOS. "Indian Blanket" red. Novelty... .40  
TELEVISION BLUE. Medium blue... .30  
TIFFANY. Yellow-rose plicata... .60  
TREASURE ISLAND. Giant goldenrod... .60

VAGABOND PRINCE. Black-purple... 1.00  
VENUS D'MILO. A favorite white... .35

WABASH. Standards white, Falls Elk's Purple, edged white, Exquisite... 1.00  
WAR EAGLE. Large red-purple... .40  
WELLINGTON. Giant rose-purple... .50  
WM. MOHR. Mammoth lilac... .35  
WINE GLORY. Red-purple-violet... .35  
WINNESHIEK. Violet. Edges lighter... .35  
ZEBRA. Blue. Leaves striped... .35



"Top of the World"

## Your Own Collections

You Pick Them  
Alike or assorted

### GROUP "A"

Any Iris not over 35¢  
5....\$1.50 20....\$5.00  
10....2.80 25....6.00  
(Not over 5 of a kind)

### GROUP "B"

Any Iris not over 40¢  
5....\$1.80 20....\$6.00  
10....3.00 25....7.00  
(Not over 5 of a kind)

### GROUP "C"

Any Iris not over 60¢  
5....\$2.40 20....\$ 8.00  
10....4.40 25....10.00  
(Not over 5 of a kind)

### GROUP "D"

Any Iris not over 75¢  
3....\$2.00 10....\$5.50  
5....3.00 15....7.20  
(Not over 5 of a kind)

### GROUP "E"

Any Iris not over \$1.00  
3....\$2.70 10....\$ 7.50  
5....4.25 15....10.00  
(Not over 3 of a kind)

### GROUP "F"

Any Iris not over \$1.50  
3....\$3.90 9....\$11.00  
6....7.50 12....14.00  
(Not over 3 of a kind)

### GROUP "G"

Any Iris not over \$2.00  
3....\$4.80 9....\$12.60  
6....9.00 12....16.00  
(Not over 3 of a kind)

### GROUP "H"

Any Iris not over \$3.50  
3....\$ 8.00 9....\$21.00  
6....15.00 12....27.00

## NOTICE

We begin shipping Iris early in July and ship until late in fall.

**Long's Gardens, Boulder, Colo.**





## **Beautiful Colossal New Iris - ELMOHR**

**Originated in Colorado by Dr. P. A. Loomis.** Introduced by Long's Gardens.

**Elmohr is robust,** hardy, thrives anywhere. Foliage lush. Blooms immense.

**Color,** A new wine-red color break in Wm. Mohr seedlings.

### **ELMOHR Wins 1945 Dykes Medal**

No other Iris ever won the coveted DYKES MEDAL in so short a time after it was named, released and introduced.

**Each \$4.00; 3 for \$10.00.** Prepaid in U. S. A. and Canada. Delivery early July until late in fall. **Order now.**

***LONG'S GARDENS, BOULDER, COLORADO***

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